

WEEK OF
June 8, 1959

fashion calendar

RUTH FINLEY, EDITOR
FRANCES HUGHES, ASSOCIATE EDITOR

8 EAST 77th STREET
NEW YORK 21, NEW YORK
TRAFALGAR 9-2343

1959

19th YEAR • A WEEKLY PUBLICATION

january

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february

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january — 1960

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february — 1960

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march — 1960

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FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING SATURDAY, JUNE 6, 1959</u>			
Thursday June 4 9:00 A.M. Breakfast	PRESS PREVIEW: NEW MINK COLLECTION Fur fashions by "Richard Scott"; showing at 10:00 A.M. Notkins at Alan W. Bell Co., 437 Fifth Ave., MU. 4-4705.	COOPCHIK-FORREST, INC.	333 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday June 4 10:00 A.M. Breakfast	PREVIEW: FALL AND WINTER COLLECTION Boutique, daytime and evening couture collection by Fontana of Rome. By invitation. Contact: Fontana, PL. 3-7244. Publicity: Rosemary Sheehan, MU. 5-1280.	FONTANA OF ROME	HOTEL PLAZA SUITE 334
Thursday June 4 11:00 A.M.	PREVIEW: FALL DRESSES AND COSTUMES Fall junior dresses and costumes by Joan Leslie. By invitation. Continuous daily thereafter. Contact: Isabelle Crawford, BR. 9-7700.	"CLOTHES FOR YOU" BY JOAN LESLIE	1400 BROADWAY SHOWROOM - 16TH FLOOR
Thursday June 4 12:00 Noon	OPENING OF FALL COUTURE COLLECTION Showing of daytime and evening couture collection at 12:00 Noon daily. By appointment. Contact: Alice Rosenstein, CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday June 4 2:30 P.M.	PRESS PREVIEW OF FALL COLLECTION Paul Whitney's Fall collection for press and buyers. By invitation. Publicity: Maxwell-Gray, 527 Lexington Avenue, PL. 3-5556.	PAUL WHITNEY (CALIFORNIA)	HOTEL GOTHAM EMBASSY ROOM
Thursday June 4 3:30 P.M.	OPENING OF FALL JUNIOR COLLECTION Showing Fall junior fashions, designed by Mr. Sidney. Continuous thereafter. Contact: Judith Sidney, WI. 7-5374.	REICH-GOLDFARB & CO.	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Thursday June 4 3:30 P.M. Tea	SIXTH ANNUAL SHOW; AFTERNOON PERFORMANCE Special showing for press, resident buyers and N Y. store executives. By invitation. <u>Showings for out-of-town buyers daily except Mondays, beginning June 2, breakfast at 7:30 A.M., show at 8:20 A.M.</u> Admission by ticket. Contact: Julie Buddy, Fashion Director, OX. 5-1200.	MILLIKEN WOOLENS, INC. (1045 SIXTH AVENUE)	STATLER-HILTON HOTEL BALLROOM
Thursday June 4 4:30 P.M. Cocktails	PREVIEW OF FALL WOOLEN FASHIONS Anglo Fabrics presents "Americana '59," a showing of new Fall woollens from its couture collection, in prophetic silhouettes by leading American designers. By invitation. Publicity: Lee Siegel, PE. 6-2230.	ANGLO FABRICS (1407 BROADWAY)	HOTEL ASTOR SMALL BALLROOM
Cancelled June 4	DAVID CRYSTAL'S JUNIOR COLLECTION BY JACQUES HEIM, ORIGINALLY SCHEDULED FOR JUNE 4 AT 5:00 P.M., HAS BEEN CANCELLED. Contact: BR. 9-6560.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday June 5 9:00 A.M. Coffee	PREMIERE OF NEW JUNIOR COLLECTION New Fall dressy junior fashions by Dick Dumas for De Saix. By invitation. Contact: Gwen Green at Gay Gibson, 1407 Broadway, LO. 5-4212.	DICK DUMAS FOR DE SAIX (GAY GIBSON)	HOTEL ALGONQUIN OAK & CHINESE ROOMS
Friday June 5 11:00 A.M.	PREVIEW OF FALL COLLECTION Showing also June 9, 15, 16, at 11:00 A.M. By invitation and reservation. Contact: Liz Bechtol, WI. 7-4968.	B. H. WRAGGE, INC.	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Friday June 5 12:00 Noon; 4:00 P.M.	OPENING OF FALL COLLECTION Thereafter at 12:00 Noon, June 8, 9, 10, 11, 16, 17, 18 and 23. Contact: LO. 4-5820.	GRENELLE-ROBERTS LTD.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Friday June 5 4:00 P.M.- 6:00 P.M.	PREVIEW OF FALL MISSES COLLECTION For New York Press and buyers. Breakfast at 8:30, June 9, 10, 11 and 12. By invitation. Publicity: Dorothy McCauley, FE. 6-6525.	McKETTTRICK-WILLIAMS	1400 BROADWAY SHOWROOM - 23RD FLOOR showing at 9:00,
Friday June 5- June 26	FASHIONS FROM AUGUST- SEPTEMBER ISSUES Fashions from August and September issues. For store and buying office executives only. By appointment. Contact: Anita Blanchard, PL. 9-8100.	SEVENTEEN MAGAZINE	488 MADISON AVENUE SHOWROOM - 10TH FLOOR
Beginning Saturday June 6- June 21	ANNUAL FASHION DESIGN EXHIBITION Exhibit by students, covering design from sketch to finished garments; fashion illustration and layout techniques; prize designs from contests sponsored by the fashion trade. Open to public. Contact: Dorothy Tyroler, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY (AT 52ND STREET)

WEEK BEGINNING MONDAY, JUNE 8, 1959

Monday June 8 10:00 A.M.	PREVIEW: FUR FASHIONS BY CONSTANTINO "Garden Of Fashion"--showing of Emba mutation mink, Empress Chinchilla and Russian Crown sable, designed by Constantino for Christie Bros. For press and trade, by invitation. Contact: FE. 6-6944.	THE CHRISTIE BROS. FUR CORP.	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday June 8 12:00 Noon Luncheon	FIRST SHOWING OF FALL FUR COLLECTION Fabiani will introduce his Fall fur collection for Herbert Fishbein, available at Arnold Constable. By invitation. Publicity: Ed Stanton at Alan W. Bell Co., MU. 4-4705.	FABIANI FOR HERBERT FISHBEIN (151 W. 28)	HOTEL PLAZA WHITE & GOLD SUITE
Monday June 8 2:00 P.M.	PRESS PREVIEW OF FALL FUR COLLECTION By invitation. Publ.: Alfred Davidson Assoc., 38 E. 57th St., PL. 5-0868.	SCHIAPARELLI FURS	305 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday June 8 3:30 P.M.	READY-TO-WEAR FALL FUR COLLECTION Press preview, followed by cocktails. By invitation. Trade showings thereafter at 10:00 A.M. daily. Publ.: Eleanor Lambert, MU. 8-2130.	RITTER BROTHERS	224 WEST 30TH STREET SHOWROOM - 14TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday June 8 4:00 P.M.	PRESS PREVIEW OF FALL COLLECTION Ferdinando Sarri will present his Fall collection to the press. By invitation. Publicity: Maxwell-Gray, 527 Lexington Avenue, PL. 3-5556.	SARMI, INC. (785 FIFTH AVENUE)	HOTEL PLAZA CRYSTAL ROOM
Monday June 8 4:00 P.M.	OPENING OF FALL COLLECTION Daily, June 8 - 18 at 4:00 P.M.; other showings by appointment. Contact: Clare Potter, Timbertop Farms, Nyack, N.Y. (Tel.: -NANUET 3-2523, reverse charges). Publicity: Sara Pennoyer, LE. 2-8400.	CLARE POTTER	HOTEL ASTOR SUITE 672
Monday June 8 4:30 P.M. Cocktails	PREVIEW: FALL HALF- SIZE COLLECTION "Young Viewpoint"--showing of Fall half-size collection. By invitation. Continuous thereafter at showroom. Contact: Alene Burt, MU. 4-7350.	GINSBURG & ABELSON (1400 BROADWAY)	PARK LANE HOTEL CRYSTAL BALLROOM
Monday June 8- June 9 5:30 P.M.	"HOLIDAY IN FASHION" MUSICAL PRESENTATION A demonstration performance of "Holiday in Fashion", a new musical framework for fashion merchandise in retail stores. By invitation, for retail executives, advertising agencies, buying offices, fabric and fiber houses, manufacturers. Show followed by cocktails. Contact: Bonnie Slover, MU. 7-5300.	HOLIDAY MAGAZINE (380 MADISON AVENUE)	BARBIZON PLAZA THEATRE 106 CENTRAL PARK SOUTH
Beginning Monday June 8	OPENING: FALL-WINTER JEWELRY COLLECTION Showing of fashion jewelry and boutique gift collection for Fall and Winter. For press and trade. Publicity: Kathleen Mundin, YU. 6-6633.	THE NAPIER CO.	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Beginning June 8	OPENING OF FALL HANDBAG LINES. Contact: National Authority for Ladies Handbag Industry, 347 Fifth Avenue, MU. 3-6969.		
Monday June 8- June 11	MID-YEAR NOTION AND NOVELTY SHOW Fall, Winter, Back-To-School and Holiday merchandise will be featured. Contact: Flo English, FE. 6-5000.	NATIONAL NOTION ASSOCIATION	NEW YORKER HOTEL
Monday June 8- June 12	CORSET & BRASSIERE FALL MARKET WEEK Contact: Mary Osborne, Corset & Brassiere Council, 200 Madison Ave., LE. 2-9440.	CORSET & BRASSIERE INDUSTRY	SHOWROOMS AND HOTELS
Beginning Monday June 8	OPENING OF FALL SPORTSWEAR COLLECTION Casino Classics will present their Fall coordinated sportswear collection, designed by Kenn Barr. Publicity: Shirl Laiken, CH. 4-0823.	CASINO CLASSICS, INC.	134 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Tuesday June 9 9:30 A.M. Breakfast	JACQUES HEIM LINGERIE FASHIONS First showing in America, for the press, of Jacques Heim lingerie; also Fall and Winter Lady Russel collection. (Champagne and strawberries will be served.) By invitation. Trade beginning Mon., June 8. Publicity: Sara Pennoyer, LE. 2-8400.	LADY RUSSEL LINGERIE	38 EAST 30TH STREET SHOWROOM - 4TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday June 9 9:15 A.M. Breakfast	PRESS PREVIEW: COUTURE FALL COLLECTION Showing of daytime and evening Fall couture collection, designed by Angela. By invitation. Thereafter, June 12, 15, 16 at 3:00 P.M., by appointment. Publicity: Lyn Borsodi, JU. 2-1747	ROSSINO-ANGELA	30 WEST 57TH STREET SALON - 3RD FLOOR
Tuesday June 9 11:00 A.M.	PRESS PREVIEW: FALL FUR COLLECTION Preview of the Revillon Fall fur collection. By invitation. Thereafter by appointment. Contact: Bill Paige, PL. 9-5504.	REVILLON	11 WEST 57TH STREET SALON
Tuesday June 9 11:00 A.M.; 2:30 P.M.	PREVIEW OF LEATHER COLORS AND FINISHES Preview of Resort-Spring-Summer 1960 leather colors and finishes, for shoe designers, trade, fashion press, manufacturers, chain stores at 11:00 A.M.; buying offices, department stores, accessory, fabric, hosiery coordinators at 2:30 P.M. By invitation. Publicity: Helen Caruso, MU. 6-1623.	ALLIED KID COMPANY (419 FOURTH AVENUE)	RITA ALLEN THEATRE 120 MADISON AVENUE
Tuesday June 9 1:00 P.M.	OPENING OF FALL COLLECTION Thereafter June 10, 11, 16, 18 at 1:00 P.M. Contact: Jo MacLeod, BR. 9-1195.	TALMACK, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday June 9 2:30 P.M.	PREVIEW: FALL-WINTER FUR COLLECTION Showing of Fall-Winter custom furs, designed by Arthur Schwartz. By invitation. Trade showings June 10 and 11 at 10:00 A.M. Thereafter by appointment only. Publicity: Pauline Greene at Charles J. Charney, PL. 7-0955.	FREDRICA FURS	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday June 9 3:00 P.M.	"SPECIAL EDITIONS" BY ANNE FOGARTY Fall collection of dresses at 3:00 P.M. daily; coats and suits beginning June 10 at 3:00 P.M. daily. Contact: Nancy English, WI. 7-5335.	LEONARD ARKIN & SON	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday June 9 4:00 P.M. Cocktails	PRESS PREVIEW: FALL DRESS COLLECTION Preview of Dan Keller's Fall collection of dresses and ensembles, designed by Mary Jean Smith, for press and buyers. By invitation. Continuous thereafter at showroom. Publicity: Margaret Hodge, PL. 5-7630.	DAN KELLER CO., INC. (498 SEVENTH AVENUE)	"500 CLUB" 500 SEVENTH AVENUE
Tuesday June 9 4:30 P.M. Cocktails	PREVIEW: FALL LEATHER ACCESSORIES Showing of women's Fall leather fashions in accessories. For press and buyers, by invitation. Publicity: Harold Levine at Mervin & Jesse Levine Inc., 461 Eighth Avenue, OX. 5-0200.	ST. THOMAS, INC. (10 WEST 33RD ST.)	HAMPSHIRE HOUSE THE COTTAGE
Tuesday June 9 8:00 P.M.	PREVIEW OF FALL COLLECTION Scaasi will preview his Fall collection at the first showing in his new building. By invitation. Publicity: Maxwell-Gray, PL. 3-5556.	SCAASI	26 WEST 56TH STREET SALON
Wednesday June 10 9:00 A.M.	PRESS PREVIEW OF FALL FURS Fantasia will present their Fall fur collection to the press. By invitation. Publicity: Ed Stanton at Alan W. Bell Co., MU. 4-4705.	FANTASIA FURS, INC. (STESSEL, WARE, PRINCE)	333 SEVENTH AVENUE SHOWROOM - 12TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday June 10 9:00 A.M. Breakfast	PREVIEW OF FALL COLLECTION Preview of Fall daytime and cocktail fashions by Kasper. Thereafter in showroom, 498 Seventh Avenue. Contact: Lee Gold, WI. 7-8655.	KASPER OF AMERICAN EDITIONS	"500 CLUB" 500 SEVENTH AVENUE
Wednesday June 10 11:00 A.M.	OPENING: FALL COUTURE COLLECTION Only showing of Fall ready-to-wear, late day and evening fashions; also special group of coats and suits. For press and buyers, by invitation. Contact: Trudy Taylor May, MU. 4-3323. Publicity: Mary Lou Miller at Howard Weissman, MU. 8-7262.	TARQUIN, INC.	216 EAST 39TH STREET SHOWROOM - 2ND FLOOR
Wednesday June 10 12:00 Noon	PREVIEW OF FALL COUTURE COLLECTION Presentation of Maria Krum's couture Fall collection to press and buyers. By invitation. Contact: CI. 7-3060.	MARIA KRUM	41 WEST 56TH STREET SALON - 2ND FLOOR
Wednesday June 10 2:30 P.M.	PREVIEW OF FALL FUR COLLECTION Ben Kahn will present his Fall fur collection to the press and buyers. By invitation. Publicity: Maxwell-Gray, PL. 3-5556.	BEN KAHN FURS CORP.	150 WEST 30TH STREET SHOWROOM - 13TH FLOOR
Wednesday June 10 3:30 P.M. Cocktails	PREVIEW OF FALL HAT COLLECTION Miss May will present her Fall hat collection to the press and buyers. By invitation. Publicity: Maud G. Moody, PL. 1-4262.	MISS MAY	23 WEST 57TH STREET SALON
Wednesday June 10 5:00 P.M.	PRESS PREVIEW: FALL 1959 COLLECTION Pauline Trigere's Fall collection will be previewed for the press. Trade showings at <u>2:30 P.M. on June 5, 9, 11, 16.</u> By invitation. Contact: Estelle Marr, IO. 3-1600.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday June 10 5:15 P.M.	PRESS PREVIEW OF FALL COLLECTION Burke-Amey will present their Fall collection of daytime, cocktail and evening fashions, designed by Ronald Amey, for press and buyers. By invitation. Publicity: Maxwell-Gray, PL. 3-5556.	BURKE-AMEY	16 WEST 57TH STREET SALON
Thursday June 11 10:30 A.M.	PRESS PREVIEW: FALL FUR COLLECTION "Society Collection Of Furs"--showing of Mr. John's Fall fur collection to the press. By invitation. Publicity: Toni Woodward, MU. 8-4906.	MR. JOHN FURS	350 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday June 11 2:30 P.M.	OPENING OF FALL COLLECTION Preview of Fall couture daytime and evening fashions for buyers. By invitation. Thereafter by appointment only. Contact: Mona Hickey, MU. 8-0900.	FIRA BENENSON COUTURE, INC.	37 WEST 57TH STREET SALON - 9TH FLOOR
Thursday June 11 4:00 P.M. Cocktails	PRESS PREVIEW OF FUR FASHIONS Preview of Fall-Winter fur fashions by Capucci of Rome for David. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7872.	CAPUCCI OF ROME FOR DAVID	SHERRY NETHERLAND HOTEL CRYSTAL PAVILLION

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday June 11 4:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION Preview of McMullen's Fall collection of dresses and coordinates. By invitation. Thereafter at showroom. Contact: Esther Reifer, OX. 5-4270.	McMULLEN CO. (530 SEVENTH AVE.)	"500 CLUB" 500 SEVENTH AVENUE
Thursday June 11 10:00 P.M. Champagne Supper	COTILLION FOR "TEN BEST DRESSED COLLEGE GIRLS" Cotillion in honor of "10 Best Dressed College Girls in America". Tickets: \$15.00 each, for benefit of Institute of International Education. Publicity: Lucia D. Carpenter, LE. 2-7500.	GLAMOUR; PAN AMERICAN; REMINGTON RAND	WALDORF-ASTORIA GRAND BALLROOM
Friday June 12 9:00 A.M.; 12:00 Noon	READY-TO-WEAR, HATS AND ACCESSORIES A combined showing of American ready-to-wear, millinery and accessories for Fall. Co-chmn: Ready-To-Wear--Edith Raymond and Babs Simpson; Millinery--Conoldine Burnett and Julia Daly; Accessories--Billie Howard and Ruth Haber. Prices: <u>Breakfast</u> , \$6.00 (members); \$8.00 (guests). <u>Luncheon</u> , \$8.00 (members); \$15.00 (guests). Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA BALLROOM
Friday June 12 11:00 A.M.	COUTURIER COLLECTION OF PRECIOUS FURS Fur fashion show (followed by luncheon at 12:00 Noon) of Emba mutation mink, Empress chinchilla and Russian Crown sable, created by Gloria Stone. For press and trade, by invitation. Contact: LA. 4-1700.	STONE & STONE (333 SEVENTH AVE.)	STATLER-HILTON HOTEL TERRACE BALLROOM
Monday June 15 4:30 P.M.- 8:00 P.M. Dinner	PRESS PREVIEW: DEBUT OF A NEW FRENCH PERFUME "A Quick Trip To Paris Through The Golden Door"--the press will be invited to the American debut of a new French perfume, created, packaged and sealed in France. Ciros helicopters will leave at 4:30 P.M. for a champagne reception, dinner and entertainment at the Golden Door Restaurant, Idlewild International Airport. By invitation. Contact: Kay Reed, TE. 8-3434.	CIRO PARFUMS (7 EAST 60TH STREET)	N.Y. HELIPORT 30TH ST. & HUDSON RIVER
Tuesday June 16 9:30 A.M.- 12:00 Noon Brunch	PREVIEW: PRECIOUS AND SEMI-PRECIOUS JEWELRY Informal showing at brunch of cultured pearls, gold and gold-filled jewelry for Fall. For press and trade, by invitation. Contact: Hans Clapper, PL. 8-1076. Publicity: Robert MacLaren, PL. 1-2855.	IMPERIAL PEARL SYNDICATE, INC.	681 FIFTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday June 17 3:30 P.M.	FASHION SHOWING OF NEW YARNS Preview of hand-knitted fashions, showing new yarns for home knitting. By invitation. Contact: Marie Joyce, WA. 4-0400.	JOHN DRITZ & SONS	1115 BWAY(25TH STREET) SHOWROOM - 4TH FLOOR
Wednesday June 17 5:00 P.M.- 7:00 P.M. Cocktails	PRESS PREVIEW OF NEW IMPORTED PERFUME Dana will present a new perfume to the press, imported from France, for Fall introduction. By invitation. Publicity: Robbie Harrid, OR. 4-4660.	DANA PERFUMES	1 EAST 54TH STREET SHOWROOM - PENTHOUSE
Wednesday June 17 - June 18	PREVIEW OF LEATHERS FOR SPRING 1960 Informal showings from 10:00 A.M. to 6:00 P.M. both days. By invitation. Contact: Martha Geilich, Van Dyke 4-8661, Taunton, Mass.	GEILICH TANNING CO. (TAUNTON, MASS.)	HOTEL PLAZA

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 18 4:00 P.M.	PRESS PREVIEW OF FALL MILLINERY The Fall collection of Dior millinery will be previewed for press and buyers. By invitation. Contact: Mme. Pusey, JU. 2-4870.	CHRISTIAN DIOR- NEW YORK, INC.	730 FIFTH AVENUE SHOWROOM - RM. 1203
Thursday June 18 4:00 P.M.- 7:00 P.M.	PREVIEW OF MEN'S FALL COLLECTION Showing of ties, shirts, jewelry, gloves and related accessories at terrace cocktail party. By invitation. Publicity: Mary Marsh, MU. 8-3050.	COUNTESS MARA	445 PARK (57TH STREET) SHOWROOM - 17TH FLOOR
Sunday June 21	FATHER'S DAY. Theme: "A Day To Applaud". Contact: Nat'l Father's Day Comm., 50 East 42nd Street, MU. 7-6952.		
Tuesday June 23 4:00 P.M.	PRESS PREVIEW: FALL & WINTER LINGERIE "A Carefree Life Of Luxury"--for the press, by invitation. Tea served after show. Trade, beginning Tues., June 2 - 19, showing daily at 10:00, 11:00, 2:30 and 3:30. Contact: Dorothy Tivis, JU. 2-6767. Publicity: Ruth Hammer Associates, 2 West 59th St., EL. 5-7872.	VANITY FAIR MILLS, INC.	640 FIFTH AVENUE SHOWROOM - 30TH FLOOR
Wednesday June 24 12:00 Noon- 2:00 P.M.	INFORMAL SHOWING OF BRIDAL FASHIONS Informal showing of Best's bridal fashions. Open to public. Publicity: Barbara Burkeland, PL. 9-2000.	BEST & CO.	3RD FLOOR BRIDAL SALON
Tuesday June 30- August 10	EXHIBIT OF RUSSIAN INDUSTRIES Exhibits of Russian industry, art, fashion, homes and educational facilities. Publicity: David Jacobson at United Public Relations, 120 East 56th Street, PL. 1-3950.	SOVIET UNION EXPOSITION	NEW YORK COLISEUM COLUMBUS CIRCLE
July 4	INDEPENDENCE DAY (Saturday) -- LEGAL HOLIDAY		
Monday July 6 11:30 A.M.	PRESS PREVIEW OF FALL MILLINERY Sally Victor will invite the press to preview her Fall collection. By invitation. Publicity: Mildred Josephs, PL. 3-7450.	SALLY VICTOR	18 EAST 53RD STREET SALON - 9TH FLOOR
Monday July 6 5:30 P.M. Cocktails	PRESS PREVIEW OF FALL MILLINERY Emme will preview her Fall millinery collection to the press and buyers. By invitation. Publicity: Eleanor Lambert, 785 5th Ave., MU. 8-2130.	EMME, INC. (19 WEST 57TH ST.)	SHERRY NETHERLAND CRYSTAL PAVILION
Beginning Monday July 6	OPENING OF FALL MILLINERY Continuous daily showings of Frarian's Fall hats, designed by Miss Lucille. Contact: Peggy Lambert, CI. 7-2697.	FRARIAN ORIGINALS, INC.	47 WEST 56TH STREET SHOWROOM - 6TH FLOOR
Tuesday July 7 7:00 P.M. Dinner	ADVANCE PREVIEW OF FALL HATS The Trade Promotion Committee of Millinery Promotions Inc. will present a showing of Fall hats by the Millinery Creators of America. By invitation. Contact: MU. 6-2970.	MILLINERY PROMOTIONS INC. (10 EAST 40TH ST.)	HOTEL ASTOR BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday July 8 9:30 A.M. Breakfast	PRESS PREVIEW OF FALL MILLINERY Press preview, at breakfast, of the Irene of New York and Rivera Fall millinery collections. By invitation. Contact: Miss Rose, PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
Wednesday July 8 11:00 A.M.	PRESS PREVIEW: FALL FASHIONS & HATS Preview of Walter Florell's Fall millinery and ready-to-wear for the press. By invitation. Contact: PL. 7-8780. Publicity: Eleanor Lambert, MU. 8-2130.	WALTER FLORELL	30 WEST 57TH STREET SALON - 5TH FLOOR
Sunday July 12- July 18	THIRTY-THIRD NATIONAL PRESS WEEK IN NEW YORK Fall collections of leading designers (members of N. Y. Dress Institute, auxiliary and group showings) will be presented to the visiting press. By invitation only. Press Director: Eleanor Lambert, MU. 8-2130.	N. Y. DRESS INSTITUTE (1450 BROADWAY)	HOTEL PIERRE AND SHOWROOM
Monday July 13 5:00 P.M.- 8:00 P.M. Dinner	PRESS PREVIEW: FALL JEWELRY COLLECTION Trifari will show their Fall jewelry collection to out-of-town and local press, at cocktails and dinner. By invitation. Publicity: Dorothy Lansing, 165 East 66th Street, RE. 7-3347.	TRIFARI, KRUSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
Thursday July 16 10:30 A.M.	PREVIEW OF FALL MILLINERY Mr. John will invite the press to preview his Fall millinery. By invita- tion. Publicity: Toni Woodward, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR

FALL COUTURE OPENINGS IN ROME, FLORENCE, LONDON, PARIS

Thursday July 16-	CENTRO ROMANO PER L'ALTA ITALIANA July 16: Accessories Exhibit; Zingone (children's house); Barbara; Fausto Sarli; Patrick de Barentzen. July 17: Clara Centinaro; Antonio De Luca; Luciani; Gattinoni; Irene Galitzine July 18: La Tessitrice dell 'Isola; Eleanora Garnett; Fontana; Mingolini-Gugenheim; Gregoriana; July 19: Rapuano; Valentino. Contact: Centro Romano etc., Via de' Burro, 147, Rome, Italy	ROME, ITALY
Monday July 20- July 25	CENTRO DI FIRENZE PER LA MODA ITALIANA (Subject to change; detailed schedule later) Contact: G. B. Giorgini, 10 Lungarno Acciaiuolo, Florence, Italy.	FLORENCE, ITALY
Tuesday July 21- July 23	INCORPORATED SOCIETY OF LONDON DESIGNERS July 21: Charles Creed; Worth; Victor Stiebel; Hardy Amies; July 22: Norman Hartnell; Sherard; John Cavanagh; Lachasse. July 23: Ronald Paterson; Michael; Mattli. Contact: Ann Ryan, 46 Old Bond Street, London W.1.	LONDON, ENGLAND
Beginning Monday July 27	OPENING OF PARIS COUTURE COLLECTIONS (Detailed schedule later). Contact: Chambre Syndicale, 102 Rue du Faubourg, St.-Honore, Paris	PARIS, FRANCE

MOVIES...MUSIC...BALLET

- Friday
June 5-
Sept. 13
8:30 P.M. AMERICAN SHAKESPEARE FESTIVAL THEATRE STRATFORD, CONNECTICUT
Stars include Morris Carnovsky, Pirie MacDonald, Aline MacMahon,
Eulalie Noble, Frances Sternhagen, Jack Bittner and others. Opening:
Friday, June 5: "Romeo & Juliet"; Saturday Eve., June 13: "Midsummer
Night's Dream"; Friday, June 26: "The Merry Wives Of Windsor";
Friday, June 24: "All's Well That Ends Well". Directors: John Houseman,
Jack Landau. Costumes: Dorothy Jeakins, Motley, Thea Neu. Contact:
Edison: 7-4457 or MU. 7-1272.
- Tuesday
June 9 FINAL WEEK: N. Y. CITY BALLET N.Y.CITY CENTER, 131 WEST 55TH STREET
Tues., June 9: Gounod's Symphony; Episodes; Stars and Stripes. Wed.,
June 10: Serenade; Episodes; Western Symphony. Thurs., June 11: Swan
Lake; Allegro Brillante; Imperial Household Dancers (A); Seven Deadly Sins;
Fri., June 12: Gounod's Symphony; Imperial Household Dancers (B); Allegro
Brillante; Seven Deadly Sins. Sat., Mat., June 13: Swan Lake; Interplay;
Imperial Household Dancers (C); Pied Piper. Sat. Eve., June 13:
Interplay; The Cage; Imperial Household Dancers (D); Stars and Stripes.
Sun., Mat. June 14: Imperial Household Dancers (A); Episodes, Firebird.
Sun., Eve., June 14: Gounod's Symphony; Imperial Household Dancers (B);
Episodes. Publicity: Phillip Bloom, CH. 4-5185.
- Tuesday
June 16 PREMIERE: "JOHN PAUL JONES" (Movie) RIVOLI THEATRE, 1620 BROADWAY
8:30 P.M. Starring Robert Stack, Marisa Pavan, Charles Coburn, Erin O'Brien, with
special appearance of Bette Davis as Catherine the Great, the Warner
Bros. presentation in Technirama and Technicolor. Producer: Samuel
Bronston. Director: John Farrow. Publicity: Meyer Hutner, CI. 6-1000.
- Week
Of
June 22 FIRST WEEK: STADIUM CONCERTS LEWISOHN STADIUM, 138TH ST. & AMSTERDAM
Mon., June 22: Gala opening concert: Leonard Bernstein conducting and
playing Gershwin's "Rhapsody in Blue".
Wed., June 24: Alexander Smallens conducting: Dorothy Simpson Smith
playing "Beethoven C Minor Piano Concerto".
Thurs., June 25: "Puccini Night", Alfredo Antonini conducting: Licia
Albanese, Richard Tucker, soloists in operatic excerpts.
Sat., June 27: "American Ballet Theatre", Kenneth Schermerhorn conduct-
ing: All star company of 50 with Licia Albanese and Igor Youskevitch as
guests artists. Publicity: Miss Alix Williamson, CI. 6-4462.
- Wednesday
June 24 PREMIERE: "PORGY AND BESS" (Movie) WARNER THEATRE, BROADWAY & 47TH STREET
Starring Sidney Poitier, Dorothy Dandridge, Sammy Davis Jr., Pearl Bailey,
& based on the play "Porgy" by DuBose and Dorothy Heyward, the Columbia
presentation in Todd-AO, Technicolor and Stereophonic Sound. Producer:
Samuel Goldwyn. Director: Otto Preminger. Publicity: Hortense Schorr,
PL. 1-4400.
- Friday
July 1
August 9 OPENING: BERKSHIRE FESTIVAL TANGLEWOOD-LENOX, MASSACHUSETTS
The annual Berkshire Festival will be held again this year at Tanglewood.
The Boston Symphony Orchestra, Musical Director: Charles Munch. Contact:
Festival Office, Tanglewood, Lenox, Massachusetts.
- Tuesday
July 7 -
July 18 OPENING: "RUSSIAN FESTIVAL" MADISON SQUARE GARDEN, 8TH AVE. & 49TH ST.
S. Hurok will present 200 dancers featuring Bolshoi and Leningrad ballets;
Ukrainian, Georgian, Armenian, Uzbek Folk ballets; The Piantnitsky Folk
Choir and full Symphony Orchestra. Publicity: Hurok Artists, Inc.,
730 Fifth Avenue, CI. 5-0500.